

# Seeing is Believing



## SK-UHD7000

## 4K<sup>ULTRA</sup>HD

### 4K/UHD Camera with Superior Performance

An entirely new native 4K camera inside and out. Outside, a lighter, sleeker one-piece design. Inside, new advanced sensors and HITACHI's patented image processing will make images you have to see to believe.

*See for yourself at NAB Booth C4409.*

- Three Native 4K CMOS Sensors
- Global Shutter Sensors control motion artifacts
- Full-range BT.2020 Wide Color Gamut
- High Sensitivity >62dB Signal to Noise Ratio
- Downscaled output for superior HDTV pictures

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# HITACHI

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