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## **Hitachi to Demo Two New High-Performance HD Cameras at InfoComm 08**

**WOODBURY, NEW YORK, May 28, 2008.** Hitachi Kokusai Electric America, Ltd. will be on hand at InfoComm 2008 to show two high-performance HDTV cameras - from Hitachi's broad portfolio of products - that serve a wide range of professional A/V applications.

The first is the Hitachi SK-HD1000 HDTV studio and field production camera which has been significantly upgraded in features and performance since its introduction last year. The SK-HD1000 offers an impressive 60dB HDTV signal-to-noise ratio at F10.0 and 1100 horizontal TV lines of resolution in a unique two-piece camera platform for maximum configuration flexibility.

The SK-HD1000 is based upon next-generation, high dynamic range RGB 2/3-inch progressive CCDs each with 2.2 million pixels, 14-bit A to D converters, and Hitachi's new digital circuits enabling exceptional depth of modulation, tonal reproduction and highlight handling characteristics. Also, the new Camera Control Unit (CCU) model CU-HD1000 offers exceptional flexibility by providing users with a choice of fiber or digital triax/coax transmission but also an optional cross-converter to make 720p out of 1080i with embedded professional quality digital audio in the HD-SDI outputs.

Also on display will be the HV-HD30 HDTV color camera featuring advancements in digital signal processing and CMOS imaging sensors for exceptional picture quality and electronic stability at an attractive price point. The HV-HD30 employs three HDTV, 1/3-inch format, 1.3-megapixel CMOS sensors, and provides both 1080i and 720p HDTV digital signals that are SMPTE292M-compliant up to 1.5 Gbps. The HV-HD30 can serve as a low-cost HDTV studio sub-camera, as well as high-resolution camera for teleconferencing, point-of-view, observation and monitoring, medical applications, and industrial imaging, such as factory automation. An extremely lightweight and compact camera, the HV-HD30 can also be configured for remote control operation.

Both the Hitachi SK-HD1000 and the HV-HD30 are available now.

### **About Hitachi**

Hitachi Kokusai Electric America, Ltd. designs, manufacturers and markets video cameras, digital transmission, processing and recording devices for the broadcast television, cable, video production, and industrial vision markets. For more information, please call (516) 921-7200 or visit Hitachi's web site at <http://www.hitachikokusai.us>. Hitachi Kokusai Electric, Inc., is a Hitachi, Ltd. (NYSE: HIT) group company.

Full versions of all press releases and product images are posted on the web site in the pressroom section: [www.hitachikokusai.us](http://www.hitachikokusai.us)

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Editor's Note: Color product photographs are available upon request.

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